



It's time to thrive



time to change

For the last 35 years, Lanarkshire Enterprise Services Limited has helped over 50,000 start-ups and supported the growth of over 20,000 existing businesses.

Like many businesses, the recent economic climate presented us with the opportunity to diversify our own activities, meet new challenges, and enter new markets UK-wide.

It soon became apparent that, as well as the geographic limitations, the LESL name no longer reflected the dynamic breadth of work we now do. And so - from a combination of **inspiring** and **enterprise** our new name was born.

Welcome to **Inspirent**.

This booklet explains who we are, what we stand for, and why we do what we do.



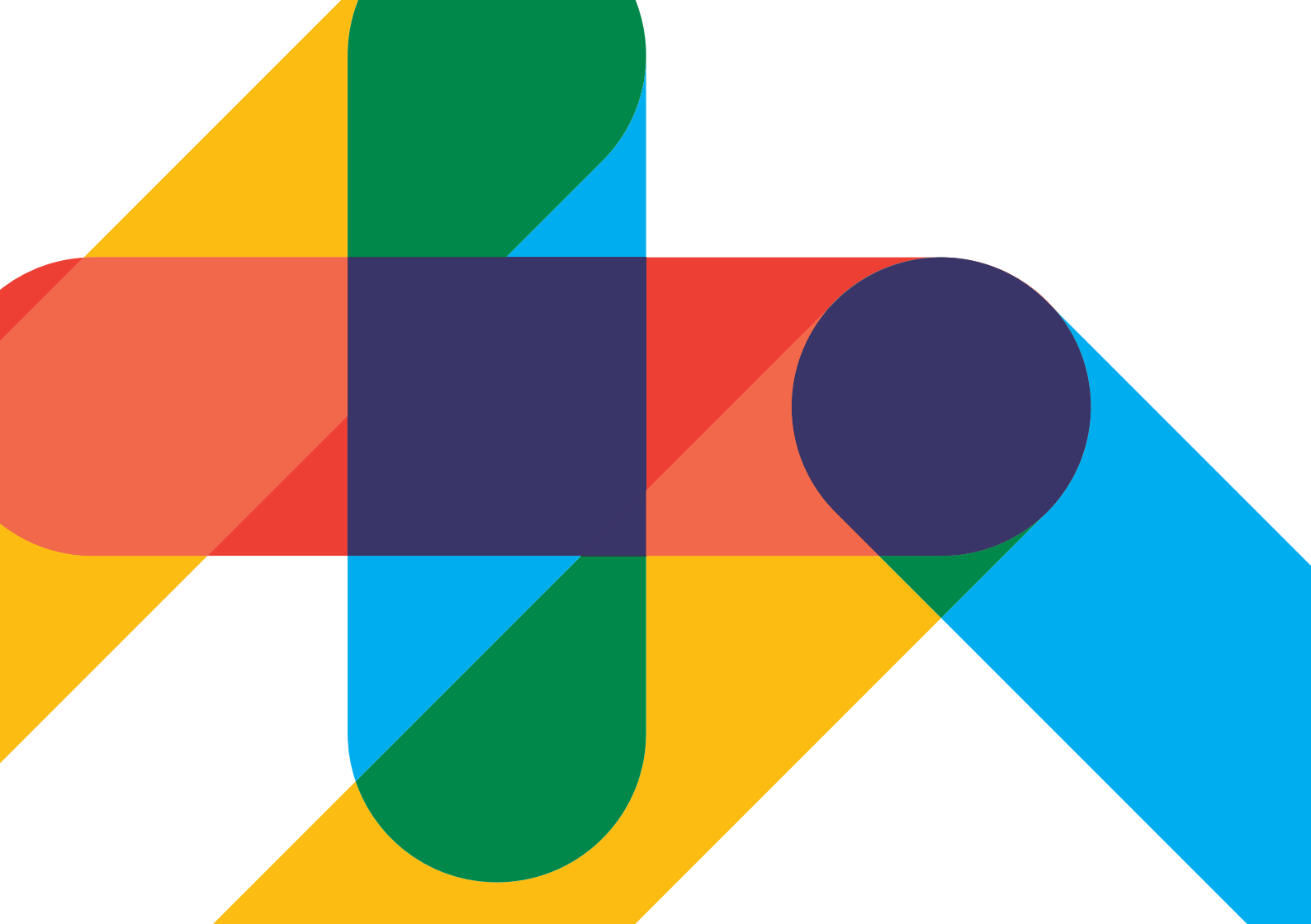
time to thrive

Our passion and focus is providing small to medium enterprises with excellence in business support.

We believe that small to medium businesses are the foundation of the economy. When these businesses do well, everyone benefits. Companies innovate and grow. They offer better, well-paid employment. People enjoy a better quality of life. And when people do well, communities begin to flourish.

It's why we want to make a real difference to every business we support: and enable them to thrive.





our people

Like any thriving business, our success is down to our people.

Working across a wide range of sectors our people have the expertise and knowledge you need.

But they have more than that. They genuinely care about you and your business.

They know that running a business can be stressful and lonely. And they will give you all the support and encouragement you need. They'll create a roadmap for success for you. And they'll nudge you along to keep you on track.

And, like our name, they will truly inspire you to greater things.

our services

Businesses come in all shapes and sizes. And all will be at different stages of their development. There are the start-ups at the beginning of an exciting journey. There are businesses that are ready to push on to the next level.

Whatever stage you're at, Inspirent can give you the tools and expertise – and help your business to thrive



Business Growth Club

With a tried and tested blend of peer-to-peer support and engagement with the most successful business experts, you will access the perfect environment to genuinely develop a growth mindset, focus on your leadership style, develop a strong business culture, and make the right decisions to create the growth your business needs.

Public Sector Management

We have over 35 years experience delivering both large and small projects on behalf of our public sector partners. From Government to Local Authorities to the other public sector organisations, we've been the trusted partner that delivers. All of that is driven by our experience of what makes business thrive.

Business Accelerator

Our accelerator creates the environment required for you to genuinely develop a growth mindset, focus on your leadership style, consciously develop your business culture, and make disciplined decisions to accelerate your business. As you accelerate your business, you will be accelerating your growth as a leader, and your people.

Business Consultancy

With your own assigned Business Growth Partner, we'll explore your growth aspirations together, face challenges and we'll help develop your growth strategy. This support and tailored action plan will become your route map to profitable success.



company purpose

As a not-for-profit organisation, our focus is more on the success of the businesses we support: and the positive impact we can have on people's lives.

We can sum up our company purpose in very few words:

**Thriving businesses,
thriving lives.**



brand wheel

The brand wheel pulls everything together and tells you about the different attributes of the Inspirent brand, all in one place.







inspirent

where your business thrives



 **inspirent**
where your business thrives

[inspirent.co.uk](https://www.inspirent.co.uk)



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